Educational cultural project "Amazing World"

The project is focused on supporting talented children. The project is supposed to attract children under 17 who are gifted in the field of art and literature from socially unprotected segments of the population (orphanages, rehabilitation centers of the city of Ulyanovsk). The planned scope of coverage of project participants for the first year is 30 people.

The participants selected for the project will attend meetings with professionals from different fields for 10 months (once a month) and get acquainted with the basics of the world of art and literature.

This program involves master classes, lectures, creative workshops, thematic excursions, creative meetings with representatives of the creative industries of the city. Much attention in the project is paid to the aesthetic and general cultural development of the participants, the development of aspirations for creative growth and real achievements. Throughout the project, 10 meetings of an educational and developmental nature will be held.

Participation in the project will allow, through public recognition and support, to celebrate talented children from socially unprotected groups of the population, to give them the opportunity to realize their abilities and talents at large venues of the city within the framework of city creative events, to determine their further creative path.

Goal

Identification, support and promotion in the field of art of talented children from socially vulnerable groups of the population through an annual program of immersion in the world of art, culture and literature.

Tasks:

1. Identify marathon volunteers on a voluntary application basis

2. Determine the composition of the participants of the educational marathon "Amazing World"

3. Create and implement the program of the educational marathon "Amazing World"

4. Organize and hold the opening of the exhibition of 30 creative works of marathon participants

5. To organize a broad information company in support of project ideas in the information space of Russia and UNESCO creative cities

Justification of social significance

Support for children and youth from vulnerable segments of the population is one of the key tasks of the state, society and the educational system, the same tasks and the formation of common values were discussed at the last UNESCO World Conference.

It is fundamentally important for us that, along with the system of state guardianship, thanks to the project, social responsibility and a charitable culture of participation in the life of society are being formed.

Executor:

Directorate "Ulyanovsk - UNESCO Literary City", MBUK "Centralized Library System".

Project Team:

Olga Skotnikova (Ulyanovsk) - founder of the charity project on social and labor adaptation of pupils of the SRCN and Orphanages "Gift of Fate"

Alexander Dashko (Ulyanovsk)

Member of the Union of Young Writers, head of the literary studio "Lik"

Anton Lazarev (Ulyanovsk)

Teacher of the highest qualification category, member of the MTOO "Union of Art Teachers" of Teachers of Art Union, member of the youth section of the Ulyanovsk regional branch of the Union of Artists of Russia

Natalia Dashuk (Ulyanovsk)

Designer, founder of the ethnic clothing brand "Hope & Betty", the best ethno-brand in the international fashion week Volgv Fashion, organizer of the first "Ulyanovsk Fashion Week", "Fashion, Art and Beauty Day" at Profest, charity project "I will create", project manager of the BRICS-Russia Youth Project Office.Zainer, founder of the ethnic clothing brand "Hope & Betty"

Polina Nikolaeva (Ulyanovsk)

Press Secretary of Ulyanovsk-UNESCO Literary City, organizer of creative poetry evenings, young poet

Kristina Medvednikova (Ulyanovsk)

Head of the Centralized Library System Development Department, SMM specialist, event organizer.

Panteleeva Anna Nikolaevna

Head of the Department for Coordination of the UNESCO program "Ulyanovsk - literary city", organizer of events.

Anatoly Kozlovsky (Ulyanovsk)

Photographer

Anna Vasyukova (Ulyanovsk)

Young poet

Project Partners:

The Council of Writers of Russia Ulyanovsk, the Union of Young Writers of the Ulyanovsk region, the Ministry of Art and Cultural Policy of the Ulyanovsk region, the Administration of the city of Ulyanovsk, the Department of Culture and Leisure of the population of the administration of the city of Ulyanovsk, the Charity project "Gift of Fate", ULSPU, ULSU, Pedagogical College, Ulyanovsk Regional Museum named after I. A. Goncharova, Ulyanovsk Regional Art Museum, NP "Association of Restaurateurs of the Ulyanovsk region", Creative workshop of Yulia Kochetkova, Association of Ulyanovsk masters and Collectors, Art.Coordinate Foundation, creative space "Quarter", folk collective of the creative association "Hedgehogs-artists".

Volunteer lecturers:

Vikrant Taik (London/Goa)

Founder and ideologist of the studio of architectural, interior and landscape design "SAV"

Ilya Valov (Ulyanovsk)

Producer, Event Marketing Specialist, Marketing Director of Dars Development

Anna Carvaleiro (Ulyanovsk)

Art critic, cultural critic, Director of the Ulyanovsk Art Museum

Kamola Rustamova (Tashkent/Madrid)

Fashion designer, founder of the brand "Azucar Moreno"

Svetlana Puzan (Ulyanovsk)

Transformational psychologist, author of the marathon "the system of small steps", business coach

Dmitry Sky (Ulyanovsk/Moscow)

Artist, producer of the Niagara Project, D Sky Production

Anatoly Ashakov (Ulyanovsk)

Artist, Winner of the national award "Imperial Culture", expert of the UNESCO RMAT group, co-founder of the Moscow Byzantine Club, co-founder of the Athens International Byzantine Club /Institute/, co-founder of the Cyprus Byzantine Club

Olga Tyurina (Ulyanovsk)

Head of the sector for exhibition work of MBUK "CBS"

Yulia Kochetkova (Ulyanovsk/France)

Designer-decorator, participant of the exhibition "Foire de Paris" in Paris, author of an article about interiors and decoration in the magazine "Business Review", author of the book "The world through the eyes of a decorator. France"

Daria Firsova (Saint Petersburg)

Art critic, curator of the Art.Coordinate Foundation project